

Online Business Systems Announces Availability of SecureCX Penetration Testing on Genesys AppFoundry

Marketplace of business applications focused 100% on customer experience; *Online Business Systems leverages industry-leading Genesys Customer Experience Platform to deliver world-class solutions*

Online Business Systems (Online) has launched SecureCX Penetration Testing on the Genesys AppFoundry – a newly available online marketplace focused on customer experience solutions. The AppFoundry allows Genesys customers to discover, research and connect with a broad range of customer experience applications, integrations and services that address their unique customer needs.

Online's SecureCX Penetration Testing helps organizations protect their Genesys implementation and, ultimately, their sensitive customer data. Through a comprehensive analysis of vulnerabilities and potential vulnerabilities, Online provides an in-depth technical review of an organization's current Genesys implementation security posture and identifies business risks that need to be addressed. SecureCX Penetration Testing helps organizations ensure that they, and their customer information, are secure and protected from threats and vulnerabilities – now and in the future.

Built on the Genesys Customer Experience Platform, SecureCX Risk Assessment is currently available on the AppFoundry at <https://appfoundry.genesys.com/home>.

"Genesys is founded on a history of collaboration and openness and with the AppFoundry we are launching a global call to action for partners to create world-class applications and solutions to help our customers take their customer experience to the next level," said Reed Merijn te Booij, Chief Marketing Officer at Genesys. "Companies like Online Business Systems are harnessing the power of the AppFoundry and the Genesys Customer Experience Platform in creative ways to help our customers differentiate through a single marketplace that addresses their unique needs."

A Genesys services partner since 2005, Online provides the unique combination of extensive Genesys CX and Information Security (InfoSec) consulting expertise. This enables us to provide unique offerings – such as SecureCX Penetration Testing – to our clients that go beyond standard Genesys implementations.

"Today's organizations are facing constant threats from the changes associated with new and rapidly deployed technologies, personnel changes, increasing malware sophistication, and ever more knowledgeable attackers," said Tim Siemens, Chief Technology Officer at Online. Data breaches are increasing at an alarming rate, costing consumers and businesses many thousands of dollars each year. And businesses are being held increasingly accountable if a data breach or identity theft occurs."

SecureCX Penetration Testing follows a proven methodology of threat modeling; automated and manual testing with numerous security and compliance standards (PTES, OWASP, SANS, CWE, and WASC); exploitation; and reporting using our remediation tracking portal. Organizations benefit from a prioritized, actionable remediation strategy that aligns with their business.

About Online Business Systems:

Founded in 1986, Online is a leading North American business and IT solutions provider. We focus on ensuring our clients' success through our services, which range from strategy to implementation to ongoing support.

As a Genesys services partner since 2005, and with service capabilities across the full suite of Genesys customer care solutions, Online Business Systems helps organizations get the most from their Genesys investment. We have completed hundreds of Genesys project engagements and support Genesys Professional Services and Genesys end users both on-premises and in the Cloud.

For more information, visit www.obsglobal.com.